### INDUSTRY PATHWAY PROGRAM: DIGITAL MEDIA

In response to suggestions from the Digital Media Industry Consultation Forum the following employability skills should be emphasised within all Digital Media Streams: consideration for ethics and cultural sensitivity in digital media products, project management skills, codes of practice including confidentiality and management of intellectual property, colour theory and composition, writing for different purposes, working in teams, and the awareness and ability to follow the design process from beginning to end.

#### CORE

<table>
<thead>
<tr>
<th>Certificate</th>
<th>Creative Thinking</th>
<th>Industry Context</th>
<th>OHS</th>
<th>Workplace Effectiveness</th>
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<td>CUFIND201A Develop and apply creative arts industry knowledge</td>
<td>CUSOHS301A Follow occupational health and safety procedures</td>
<td>BSBWOR203A Work effectively with others</td>
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<td>CUFIND301A Work effectively in the screen and media industries</td>
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#### PUBLISHING

- CUFRES201A Collect and organise content for broadcast or publication
- CUVOROB Produce drawings to represent and communicate the concept
- ICPPP224B Produce pages using a page layout application
- ICPPP225B Produce graphics using a graphics application
- ICPPP226B Produce interactive PDF files

#### SCREEN

- CUFCAM201A Assist with a basic camera shoot
- BSBDSE201A Follow a design process
- CUFPOS201A Perform basic vision and sound editing
- CUFRES201A Collect and organise content for broadcast or publication
- ICPPM226A Create and test a CD-ROM/DVD

#### WEB

- CUFDIG201A Maintain interactive content
- BSBDSE201A Follow a design process
- CULLB307C Use multimedia
- ICPPP101A Create and test a CD-ROM/DVD

#### AUDIO

- CUSSOU04A Record sound
- BSBDSE201A Follow a design process
- CUFRES201A Collect and organise content for broadcast or publication
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#### GAMING

- BSBDES201A Follow a design process
- BSBDES202A Evaluate the nature of design in a specific industry context
- ICPF0315B Apply knowledge and requirements of the multimedia sector
- ICAU2011B Work individually or as a team member to achieve organisational goals

#### SPECIALIST/ELECTIVE

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