Crafting a Career

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School.Business.Community Partnership Brokers
An initiative of the Australian Government represented by the Department of Education, Employment and Workplace Relations
Who is AITEC?

• independent agent created for collaboration

• nearly 20 years helping different groups with some shared interests to work together

• School, Business, Community & Parent Partnership Broker Adelaide Hills & Adelaide Eastern
National Workforce & Targets

Jobs that need quals

Current workforce

Degrees or higher

VET qualifications

No qualifications

2025 target

2010 profile

figures rounded for graphic purposes
Industry Skills Needs

Broad findings:
• Interpersonal & Communication Skills
• Qualifications
• Experience in the role or workforce

Digital Media Industry:
• Consideration for ethics and cultural sensitivity
• Project management skills
• Confidentiality and management of intellectual property
• Colour theory and composition
• Writing for different purposes
• Working in teams
• Awareness and ability to follow the design process from beginning to end
Industry Concerned with lack of skills

Major concerns regarding skills shortages

- Employability skills of school leavers: 33%
- Recruiting employees with appropriate skills: 32%
- Retaining skilled employees: 25%
- Level of Government funding for training: 25%
- Quality of vocational education and training overall: 23%
- Getting training at a time and place that suits your business: 23%
- Performance of TAFE: 21%
- Improved access to school-based training: 10%
- Capacity to recruit skilled migrants: 10%
Employability Skills and Personal Attributes

• communication
• team work as well as an ability to work independently
• problem-solving
• initiative and enterprise
• planning and organising
• self-management
• learning
• technology skills.

• loyalty
• commitment
• honesty
• enthusiasm
• personal presentation
• common sense
• positive self-esteem
• sense of humour
• ability to deal with pressure
• motivation
• adaptability.
Attitudes of Highly Creative People

• Curiosity
• Seeing problems as interesting and acceptable
• Confronting challenge
• Constructive discontent
• Optimism
• Deferring judgment
• Seeing hurdles as leading to improvements and solutions
• Perseverance
• Flexible imagination
What are you waiting for?

• Put together a visual portfolio
  – Visual Folder – sketches, drawings, photo’s
  – Digital Portfolio – CD’s & DVD’s, game designs,
• Don’t Wait – Start Now!
• Open Source Software – Internet
• Get advice in blogs and groups
• Dream, Imagine, Design, Draw, Create,
Thanks from AITEC

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